



THE UGANDA INSTITUTE OF BANKING AND FINANCIAL SERVICES



2023 SAVINGS CHALLENGE

Start Small. Grow Big. Be Green Smart.

GIANT SAVINGS KIT MOVEMENT ON 23RD MAY 2023



On Tuesday 23rd May 2023 DFCU Bank through the Head Marketing and Communication Mr. Jude Kansime handed over the Giant Savings kit to Cairo Bank Uganda Head Office at Lotis Tower Nakasero through a function presided over by the Managing Director Mr. Ahmad Maher. Jude shared a great testimony of how embracing Dfcu staff and stakeholders were towards this challenge and noted that this challenge was still ongoing throughout their 55 branches across the country.

The Managing Director Cairo Bank in his remarks commended the UIBFS for such a great initiative of driving the saving awareness across the sector. He noted that as Financial Institution, we have the overall mandate helping the country and its citizens on how to manage finances. He added that Cairo Bank supports all initiatives that support people to improve their lives.

The UIBFS CEO commending the two Institutions (Dfcu & Cairo Bank) for positively embracing this initiative and she gave the team a brief genesis of this journey and how it has gained momentum with time. She informed the members that over and above UIBFS' mandate of professionalizing and offering financial Inclusion, more initiatives of this nature will always be brought to the industry and appealed for their continued support towards these initiatives. She briefed the members that so far the participating institutions had collected UGX12,322,500 towards this challenge.

Mr. Hashim Kirungi who represented BoU was grateful about the momentum the challenge has gained during these past few weeks and encouraged institutions to actively participate and support this initiative.

